



Josephine Vollkommer

GRAPHIC DESIGNER

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ABOUT ME

Experienced Graphic Artist and Designer bringing nine years' experience applying technical and creative abilities to diverse customer projects. Highly effective at collaborating with clients and as part of a creative team to produce digital and print designs that meet budget and schedule goals.

WORK EXPERIENCE

Graphic Designer | November 2021 - Present Organon | Jersey City

- Lead designer for large-scale internal events (10k employees globally). Designed all creative materials, including printed banners, backdrops and posters, as well as digital invites and brochures.
- Created presentations using PowerPoint for company events.
- Designed original illustrations and created layouts using Adobe Creative Suite for numerous internal campaigns.
- Created wallpaper for office space.
- Created videos and images for social media, advertising and informational purposes.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.

Head Graphic Designer | 06/2019 - 09/2020 ZJ Events | Garden City, NY

- Promoted company's events by designing marketing materials such as posters, digital invites and brochures.
- Created collateral for trade shows such as archways, banners, posters and more.
- Used Adobe Suite to create images and layouts for over numerous projects.
- Designed website layouts, templates and unique branded looks.
- Built corporate brands by designing cohesive looks between elements such as logos and letterheads.
- Created email blasts using MailChimp and Hubspot.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.

Graphic Designer | 10/2018 - 05/2019 Danone North America | White Plains, NY

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Developed collateral such as display, marketing and packaging materials to support product branding strategies.
- Developed, implemented and managed marketing and design of Danone products.
- Created aesthetically-pleasing advertisements that complemented products.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.

FREELANCE

NYC Health + Hospitals | Graphic Designer

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Used Adobe Photoshop, Adobe Illustrator and Adobe Indesign to develop new images.
- Created presentations to show growth between the Health + Hospital branches.

Apothecom | Graphic Designer

- Designed graphics for tradeshow booths, medical posters, brochures, and powerpoints.
- Worked on marketing collateral for companies such as Ferring, Pfizer, Moderna, Regeneron and Vertex.

Widener University | Graphic Designer

- Developed creative design for print materials, brochures, banners, and signs.
- Completed final touches for projects such as images sizes and font selection.
- Elevated customer satisfaction by personalizing graphic design solutions.

Chipoyo | Graphic Designer

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Created packaging for corn chips.

Bidio | Graphic Designer

- Achieved consistent look and feel across all company materials, reinforcing brand identity.
- Created logos and packaging across multiple products.

SKILLS

Photoshop



Illustrator



InDesign



Branding Design



AfterEffects



PowerPoint



HOBBIES



EDUCATION

Bachelor of Arts: Graphic Design
2016 LIU Post | New York, NY